

RECOMMENDED LEVEL OF ATTAINMENT

Competence in Level 1 English, including reading and writing.

INTRODUCTION

Studying business enables students to appreciate the issues that challenge businesses and stakeholders. In a rapidly changing world, it is important that citizens are able to make informed and rational decisions about business matters.

Business contributes to the development of an enterprising culture in New Zealand and supports efforts to improve economic and community well-being. Studying business creates opportunities for students to:

- understand the integral role of business in society and the economy

- explore enterprise culture
- further develop the key competencies of The New Zealand Curriculum through fostering qualities such as initiative, resilience and resourcefulness, and skills such as problem solving, co-operation, decision making, negotiation, and communication skills
- gain knowledge and understanding of good business practice and of business as a productive activity
- acquire greater financial capability.

CONTENT

- Provide solutions to critical problems in a large business context.
- Market research.
- Human resource management.
- Running a community-focused enterprise.

FUTURE PATHWAYS

13BUS / 13AGB

NCEA STANDARDS – 12BUS

Not all standards will necessarily be assessed.

	Level	Credits	UE Rdg.	UE Wrtg.	
External					
90845 v2	2	4	no	no	Business Studies 2.3 - Apply business knowledge to a critical problem(s) in a given large business context
Internal					
90847 v1	2	3	no	no	Business Studies 2.5 - Investigate the application of motivation theory in a business
90848 v2	2	9	no	no	Business Studies 2.6 - Carry out, review and refine a business activity within a community context with guidance

RECOMMENDED LEVEL OF ATTAINMENT

At least two 12BUS Achievement Standards or with the approval of the HOD.

INTRODUCTION

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- understand the integral role of business in society and the economy
- explore enterprise culture

- fosters qualities such as initiative, resilience, and resourcefulness and skills such as problem-solving, co-operation, decision-making, negotiation, and communication skills
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CONTENT

- Identifying and justifying solutions to complex business problems in a global context.
- Running an innovative and sustainable business.
- Developing a marketing plan.

FUTURE PATHWAYS

Tertiary studies, BCom.

NCEA STANDARDS – 13 BUS

Not all standards will necessarily be assessed.

	Level	Credits	UE Rdg.	UE Wrtg.	
External					
91281 v2	3	4	yes	yes	Business Studies 3.3 - Apply business knowledge to address a complex problem(s) in a given global business context
Internal					
91382 v2	3	6	yes	no	Business Studies 3.4 - Develop a marketing plan for a new or existing product
91384 v2	3	9	yes	no	Business Studies 3.6 - Carry out, with consultation, an innovative and sustainable business activity