

200

10 COM — COMMERCE

INTRODUCTION

This course aims to help students to gain the skills that will allow them to operate more effectively in the market as consumers. It provides an introduction to the senior school subjects of economics, accounting, business and agrbusiness.

CONTENT

Will be chosen from . . .

- Understanding the New Zealand economy
- Marketing your own product
- Planning production
- Keeping financial records
- Personal financial skills
- Consumer rights and responsibilities

SKILLS

- Understand the impact of people's actions on the economy
- Learn how to plan the production of a food product
- Learn how to create a successful marketing strategy around that food product
- Learn how to plan and monitor financial records for your own product
- Learn how to make informed investment decisions
- Learn how to manage personal finances
- Understand application of consumer laws.

ASSESSMENT

A mixture of projects and tests.

FUTURE PATHWAYS

11ECO / EBU / ACC /BUS / ACC

12AGB